



A FUNDRAISER FOR
CADA, INC.

nov *7* *2019*

SPONSORSHIP OPPORTUNITIES

Cupcakes & Beer: Cheers to 40 Years is an event to celebrate CADA's 40th birthday with friends and supporters, and to raise money for the next 40 years and beyond! This first-of-its-kind fundraising event will take place on Thursday, November 7th from 6:30pm – 8:30pm at Mankato Brewery. A \$25 ticket provides up to 150 attendees a guided cupcake and beer pairing experience. Guests will enjoy four delectable custom cupcakes prepared by Diamond Dust Bakery & Coffee Shop, Inc. paired with four authentic beers from local favorite, Mankato Brewery.

Cupcakes and Beer is both a celebration of CADA's history and a kick-off for our next chapter. As we look to the future, we are excited to build relationships with businesses and engage with individuals to build support for our mission – providing safety and support to victims of domestic and sexual violence through education, advocacy, and shelter.

We invite you to become a sponsor of *Cupcakes and Beer: Cheers to 40 Years*. Beyond good corporate citizenship, sponsors have an opportunity to market their brands to an engaged and young-professional audience. CADA's service area and audience expands throughout a 5,222 square mile, nine-county region in south central Minnesota. CADA is interested in forming long-lasting relationships with sponsors as the agency enters a new phase of growth.

Funds raised will help ensure CADA continues to offer life-saving and life-changing programs and services to victims and survivors in our community. In 2018, generous, supportive businesses and individuals like you assisted CADA in the following:

- CADA served upwards of 2,034 victims and survivors (a 47% increase over the last two years)
- CADA housed 125 women and 101 children in our emergency safety shelter
- CADA provided prevention education to over 1,600 local youth and provided education to nearly 5,000 community members
- Keep Me Safe supervised 1,494 parenting-time visits and safe exchanges for a total of 195 children from 86 families

We hope you will join us for this unique, fun, and festive evening. We can't wait to partner with you!

To reserve your sponsor position, please contact
Kristen Walters at: kristenw@cadamn.org or 507-625-8688 ext. 124
If you're interested in donating goods, please contact Kristen.



CADA

CADA Inc. is a 501c3 nonprofit organization.

CADA's mission is to provide safety and support to victims of domestic and sexual violence through education, advocacy, and shelter.

Sponsorship Opportunities

Red Velvet

\$1000

4 available

- Your business will be associated with a specific pairing
- Premier logo placement on printed event materials
- Verbal recognition at the event
- Public recognition in press releases and marketing materials
- Premier placement of logo and link on event webpage
- Social media recognition
- Recognition in CADA's e-newsletter
- Four complimentary tickets

The Red Velvet level is open to businesses.

Butter Cream

\$500

8 available

- Sponsor logo on printed event materials
- Verbal recognition at the event
- Public recognition in all event marketing materials
- Sponsor logo and link on event webpage
- Social media recognition
- Recognition in CADA's e-newsletter
- Two complimentary tickets

The Butter Cream level is open to businesses.

Chocolate

\$250

- Name on printed event materials
- Name on event webpage
- Social media recognition
- Recognition in CADA's e-newsletter
- Two complimentary tickets

Chocolate level sponsorship is open to businesses, individuals, or families.